



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977
ph: (617) 725-0777
fx: (617) 742-6627

Advertiser
Agency
Buyer
Salesperson

WARREN FOR SENATE 2012 (3373)
Media Strategies & Research (1800)

Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 173859
Inv Date 9/30/2012
Terms Cash In Advance
Contract 48262
Bill Type Standard
Period 8/27/2012 - 9/30/2012

Media Strategies & Research
11350 Random Hills Rd Ste 670
Fairfax, VA 22030

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

POLITICAL CANDIDATE (1051)
Est. 12099 (27817)
Local/Political Candidate Agency
12099/

CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 5:59:58PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	5:00AM- 5:30AM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/24/12 5:14AM (Mo)	00:30	7 News Today in New England	EW12112	\$200.00	
1.0	SPOT	5:00AM- 5:30AM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/25/12 5:15AM (Tu)	00:30	7 News Today in New England	EW12112	\$200.00	
1.0	SPOT	5:00AM- 5:30AM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/26/12 5:13AM (We)	00:30	7 News Today in New England	EW12116	\$200.00	
1.0	SPOT	5:00AM- 5:30AM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/27/12 5:15AM (Th)	00:30	7 News Today in New England	EW12115	\$200.00	
1.0	SPOT	5:00AM- 5:30AM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/28/12 5:27AM (Fr)	00:30	7 News Today in New England	EW12116	\$200.00	
2.0	SPOT	5:30AM- 6:00AM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/24/12 5:40AM (Mo)	00:30	7 News Today in New England	EW12113	\$200.00	
2.0	SPOT	5:30AM- 6:00AM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/25/12 5:41AM (Tu)	00:30	7 News Today in New England	EW12113	\$200.00	
2.0	SPOT	5:30AM- 6:00AM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/26/12 5:40AM (We)	00:30	7 News Today in New England	EW12116	\$200.00	
2.0	SPOT	5:30AM- 6:00AM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/27/12 5:39AM (Th)	00:30	7 News Today in New England	EW12116	\$200.00	
2.0	SPOT	5:30AM- 6:00AM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/28/12 5:59AM (Fr)	00:30	7 News Today in New England	EW12115	\$200.00	
3.0	SPOT	6:00AM- 6:30AM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/24/12 6:12AM (Mo)	00:30	7 News Today in New England	EW12112	\$1400.00	
3.0	SPOT	6:00AM- 6:30AM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/25/12 6:12AM (Tu)	00:30	7 News Today in New England	EW12112	\$1400.00	
3.0	SPOT	6:00AM- 6:30AM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/26/12 6:28AM (We)	00:30	7 News Today in New England	EW12116	\$1400.00	
3.0	SPOT	6:00AM- 6:30AM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/27/12 6:22AM (Th)	00:30	7 News Today in New England	EW12115	\$1400.00	
3.0	SPOT	6:00AM- 6:30AM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/28/12 6:22AM (Fr)	00:30	7 News Today in New England	EW12116	\$1400.00	
4.0	SPOT	6:30AM- 7:00AM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/24/12 6:44AM (Mo)	00:30	7 News Today in New England	EW12113	\$1400.00	
4.0	SPOT	6:30AM- 7:00AM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/25/12 6:39AM (Tu)	00:30	7 News Today in New England	EW12113	\$1400.00	
4.0	SPOT	6:30AM- 7:00AM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/26/12 6:57AM (We)	00:30	7 News Today in New England	EW12116	\$1400.00	
4.0	SPOT	6:30AM- 7:00AM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/27/12 6:43AM (Th)	00:30	7 News Today in New England	EW12116	\$1400.00	
4.0	SPOT	6:30AM- 7:00AM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/28/12 6:43AM (Fr)	00:30	7 News Today in New England	EW12115	\$1400.00	
5.0	SPOT	7:00AM- 8:00AM	Day, M-1, Tu-2, W-2, Th-2, F-1	09/24/12 7:21AM (Mo)	00:30	Today Show	EW12112	\$2000.00	
5.0	SPOT	7:00AM- 8:00AM	Day, M-1, Tu-2, W-2, Th-2, F-1	09/25/12 7:22AM (Tu)	00:30	Today Show	EW12112	\$2000.00	
5.0	SPOT	7:00AM- 8:00AM	Day, M-1, Tu-2, W-2, Th-2, F-1	09/25/12 7:59AM (Tu)	00:30	Today Show	EW12113	\$2000.00	
5.0	SPOT	7:00AM- 8:00AM	Day, M-1, Tu-2, W-2, Th-2, F-1	09/26/12 7:29AM (We)	00:30	Today Show	EW12116	\$2000.00	
5.0	SPOT	7:00AM- 8:00AM	Day, M-1, Tu-2, W-2, Th-2, F-1	09/26/12 7:56AM (We)	00:30	Today Show	EW12116	\$2000.00	
5.0	SPOT	7:00AM- 8:00AM	Day, M-1, Tu-2, W-2, Th-2, F-1	09/27/12 7:22AM (Th)	00:30	Today Show	EW12115	\$2000.00	
5.0	SPOT	7:00AM- 8:00AM	Day, M-1, Tu-2, W-2, Th-2, F-1	09/27/12 7:59AM (Th)	00:30	Today Show	EW12116	\$2000.00	
5.0	SPOT	7:00AM- 8:00AM	Day, M-1, Tu-2, W-2, Th-2, F-1	09/28/12 7:28AM (Fr)	00:30	Today Show	EW12116	\$2000.00	
6.0	SPOT	8:00AM- 9:00AM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/24/12 8:57AM (Mo)	00:30	Today Show	EW12113	\$2000.00	
6.0	SPOT	8:00AM- 9:00AM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/25/12 8:35AM (Tu)	00:30	Today Show	EW12112	\$2000.00	
6.0	SPOT	8:00AM- 9:00AM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/26/12 8:57AM (We)	00:30	Today Show	EW12116	\$2000.00	
6.0	SPOT	8:00AM- 9:00AM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/27/12 8:44AM (Th)	00:30	Today Show	EW12115	\$2000.00	
6.0	SPOT	8:00AM- 9:00AM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/28/12 8:46AM (Fr)	00:30	Today Show	EW12115	\$2000.00	
7.0	SPOT	7:00AM- 9:00AM	Day, Sa-1	09/29/12 8:25AM (Sa)	00:30	7 News Today in New England-Sat	EW12116	\$1000.00	
8.0	SPOT	8:00AM- 9:00AM	Day, Su-2	09/30/12 8:21AM (Su)	00:30	TODAY SHOW-SUNDAY	EW12115	\$1000.00	
8.0	SPOT	8:00AM- 9:00AM	Day, Su-2	09/30/12 8:46AM (Su)	00:30	TODAY SHOW-SUNDAY	EW12116	\$1000.00	
9.0	SPOT	9:00AM- 9:30AM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/24/12 9:29AM (Mo)	00:30	7 News Today in New England 9-10A	EW12112	\$900.00	
9.0	SPOT	9:00AM- 9:30AM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/25/12 9:22AM (Tu)	00:30	7 News Today in New England 9-10A	EW12113	\$900.00	
9.0	SPOT	9:00AM- 9:30AM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/26/12 9:26AM (We)	00:30	7 News Today in New England 9-10A	EW12116	\$900.00	



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977
ph: (617) 725-0777
fx: (617) 742-6627

Advertiser
Agency
Buyer
Salesperson

WARREN FOR SENATE 2012 (3373)
Media Strategies & Research (1800)

Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 173859
Inv Date 9/30/2012
Terms Cash In Advance
Contract 48262
Bill Type Standard
Period 8/27/2012 - 9/30/2012

Media Strategies & Research
11350 Random Hills Rd Ste 670
Fairfax, VA 22030

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 5:59:58PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
9.0	SPOT	9:00AM- 9:30AM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/27/12 9:27AM (Th)	00:30	7 News Today in New England 9-10A	EW12116	\$900.00	
9.0	SPOT	9:00AM- 9:30AM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/28/12 9:21AM (Fr)	00:30	7 News Today in New England 9-10A	EW12116	\$900.00	
10.0	SPOT	9:30AM-10:00AM	Day,F-1	09/28/12 9:40AM (Fr)	00:30	7 News Today in New England 9-10A	EW12115	\$900.00	
11.0	SPOT	10:00AM-11:00AM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/24/12 10:57AM (Mo)	00:30	Today Show	EW12113	\$750.00	
11.0	SPOT	10:00AM-11:00AM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/25/12 10:27AM (Tu)	00:30	Today Show	EW12112	\$750.00	
11.0	SPOT	10:00AM-11:00AM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/26/12 10:57AM (We)	00:30	Today Show	EW12116	\$750.00	
11.0	SPOT	10:00AM-11:00AM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/27/12 10:51AM (Th)	00:30	Today Show	EW12115	\$750.00	
11.0	SPOT	10:00AM-11:00AM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/28/12 10:26AM (Fr)	00:30	Today Show	EW12116	\$750.00	
12.0	SPOT	12:00PM-12:30PM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/24/12 12:13PM (Mo)	00:30	7 News at Noon	EW12112	\$900.00	
12.0	SPOT	12:00PM-12:30PM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/25/12 12:13PM (Tu)	00:30	7 News at Noon	EW12113	\$900.00	
12.0	SPOT	12:00PM-12:30PM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/26/12 12:23PM (We)	00:30	7 News at Noon	EW12116	\$900.00	
12.0	SPOT	12:00PM-12:30PM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/27/12 12:12PM (Th)	00:30	7 News at Noon	EW12116	\$900.00	
12.0	SPOT	12:00PM-12:30PM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/28/12 12:43PM (Fr)	00:30	7 News at Noon	EW12115	\$900.00	
13.0	SPOT	12:30PM- 1:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/24/12 12:42PM (Mo)	00:30	7 News at Noon	EW12113	\$900.00	
13.0	SPOT	12:30PM- 1:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/25/12 12:42PM (Tu)	00:30	7 News at Noon	EW12112	\$900.00	
13.0	SPOT	12:30PM- 1:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/26/12 12:52PM (We)	00:30	7 News at Noon	EW12116	\$900.00	
13.0	SPOT	12:30PM- 1:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/27/12 12:28PM (Th)	00:30	7 News at Noon	EW12115	\$900.00	
13.0	SPOT			09/28/12		1 preempt @ \$900.00		\$0.00	Internal Adjustment
14.0	SPOT	12:57PM-Days of our	Day,F-1	09/28/12 1:43PM (Fr)	00:30	Days of our Lives	EW12115	\$800.00	
15.0	SPOT	2:00PM-DOCTORS	Day,Tu-1,Th-1	09/25/12 2:17PM (Tu)	00:30	DOCTORS Episode: 5021	EW12113	\$500.00	
15.0	SPOT	2:00PM-DOCTORS	Day,Tu-1,Th-1	09/27/12 2:14PM (Th)	00:30	DOCTORS Episode: 5028	EW12116	\$500.00	
16.0	SPOT	3:00PM- 4:00PM	Day,M-2,Tu-2,W-2,Th-2,F-2	09/24/12 3:09PM (Mo)	00:30	Family Feud Episode: 12025	EW12112	\$500.00	
16.0	SPOT	3:00PM- 4:00PM	Day,M-2,Tu-2,W-2,Th-2,F-2	09/24/12 3:28PM (Mo)	00:30	Family Feud Episode: 12025	EW12113	\$500.00	
16.0	SPOT	3:00PM- 4:00PM	Day,M-2,Tu-2,W-2,Th-2,F-2	09/25/12 3:16PM (Tu)	00:30	Family Feud Episode: 12031	EW12112	\$500.00	
16.0	SPOT	3:00PM- 4:00PM	Day,M-2,Tu-2,W-2,Th-2,F-2	09/25/12 3:40PM (Tu)	00:30	Family Feud Episode: 12036	EW12113	\$500.00	
16.0	SPOT	3:00PM- 4:00PM	Day,M-2,Tu-2,W-2,Th-2,F-2	09/26/12 3:22PM (We)	00:30	Family Feud Episode: 12032	EW12116	\$500.00	
16.0	SPOT	3:00PM- 4:00PM	Day,M-2,Tu-2,W-2,Th-2,F-2	09/26/12 3:52PM (We)	00:30	Family Feud Episode: 12037	EW12116	\$500.00	
16.0	SPOT	3:00PM- 4:00PM	Day,M-2,Tu-2,W-2,Th-2,F-2	09/27/12 3:09PM (Th)	00:30	Family Feud Episode: 12033	EW12115	\$500.00	
16.0	SPOT	3:00PM- 4:00PM	Day,M-2,Tu-2,W-2,Th-2,F-2	09/27/12 3:57PM (Th)	00:30	Family Feud Episode: 12038	EW12116	\$500.00	
16.0	SPOT	3:00PM- 4:00PM	Day,M-2,Tu-2,W-2,Th-2,F-2	09/28/12 3:17PM (Fr)	00:30	Family Feud Episode: 12034	EW12116	\$500.00	
16.0	SPOT	3:00PM- 4:00PM	Day,M-2,Tu-2,W-2,Th-2,F-2	09/28/12 3:41PM (Fr)	00:30	Family Feud Episode: 12039	EW12115	\$500.00	
17.0	SPOT	4:00PM- 4:30PM	Day,M-2,Tu-2,W-2,Th-2,F-2	09/24/12 4:17PM (Mo)	00:30	7 News at 4	EW12112	\$1000.00	
17.0	SPOT	4:00PM- 4:30PM	Day,M-2,Tu-2,W-2,Th-2,F-2	09/24/12 4:27PM (Mo)	00:30	7 News at 4	EW12113	\$1000.00	
17.0	SPOT	4:00PM- 4:30PM	Day,M-2,Tu-2,W-2,Th-2,F-2	09/25/12 4:13PM (Tu)	00:30	7 News at 4	EW12112	\$1000.00	
17.0	SPOT	4:00PM- 4:30PM	Day,M-2,Tu-2,W-2,Th-2,F-2	09/25/12 4:39PM (Tu)	00:30	7 News at 4	EW12113	\$1000.00	
17.0	SPOT	4:00PM- 4:30PM	Day,M-2,Tu-2,W-2,Th-2,F-2	09/26/12 4:19PM (We)	00:30	7 News at 4	EW12116	\$1000.00	
17.0	SPOT	4:00PM- 4:30PM	Day,M-2,Tu-2,W-2,Th-2,F-2	09/26/12 4:27PM (We)	00:30	7 News at 4	EW12116	\$1000.00	
17.0	SPOT	4:00PM- 4:30PM	Day,M-2,Tu-2,W-2,Th-2,F-2	09/27/12 4:15PM (Th)	00:30	7 News at 4	EW12115	\$1000.00	
17.0	SPOT	4:00PM- 4:30PM	Day,M-2,Tu-2,W-2,Th-2,F-2	09/27/12 4:21PM (Th)	00:30	7 News at 4	EW12116	\$1000.00	



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977
ph: (617) 725-0777
fx: (617) 742-6627

Advertiser
Agency
Buyer
Salesperson

WARREN FOR SENATE 2012 (3373)
Media Strategies & Research (1800)

Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 173859
Inv Date 9/30/2012
Terms Cash In Advance
Contract 48262
Bill Type Standard
Period 8/27/2012 - 9/30/2012

Media Strategies & Research
11350 Random Hills Rd Ste 670
Fairfax, VA 22030

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

POLITICAL CANDIDATE (1051)
Est. 12099 (27817)
Local/Political Candidate Agency
12099/

CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 5:59:58PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
17.0	SPOT	4:00PM- 4:30PM	Day, M-2, Tu-2, W-2, Th-2, F-2	09/28/12 4:12PM (Fr)	00:30	7 News at 4	EW12116	\$1000.00	
17.0	SPOT	4:00PM- 4:30PM	Day, M-2, Tu-2, W-2, Th-2, F-2	09/28/12 4:19PM (Fr)	00:30	7 News at 4	EW12115	\$1000.00	
18.0	SPOT	4:30PM- 5:00PM	Day, M-2, Tu-2, W-2, Th-2, F-2	09/24/12 4:47PM (Mo)	00:30	7 News at 4	EW12112	\$1200.00	
18.0	SPOT	4:30PM- 5:00PM	Day, M-2, Tu-2, W-2, Th-2, F-2	09/24/12 4:55PM (Mo)	00:30	7 News at 4	EW12113	\$1200.00	
18.0	SPOT	4:30PM- 5:00PM	Day, M-2, Tu-2, W-2, Th-2, F-2	09/25/12 4:48PM (Tu)	00:30	7 News at 4	EW12112	\$1200.00	
18.0	SPOT	4:30PM- 5:00PM	Day, M-2, Tu-2, W-2, Th-2, F-2	09/25/12 4:54PM (Tu)	00:30	7 News at 4	EW12113	\$1200.00	
18.0	SPOT	4:30PM- 5:00PM	Day, M-2, Tu-2, W-2, Th-2, F-2	09/26/12 4:47PM (We)	00:30	7 News at 4	EW12116	\$1200.00	
18.0	SPOT	4:30PM- 5:00PM	Day, M-2, Tu-2, W-2, Th-2, F-2	09/26/12 4:55PM (We)	00:30	7 News at 4	EW12116	\$1200.00	
18.0	SPOT	4:30PM- 5:00PM	Day, M-2, Tu-2, W-2, Th-2, F-2	09/27/12 4:43PM (Th)	00:30	7 News at 4	EW12115	\$1200.00	
18.0	SPOT	4:30PM- 5:00PM	Day, M-2, Tu-2, W-2, Th-2, F-2	09/27/12 4:49PM (Th)	00:30	7 News at 4	EW12116	\$1200.00	
18.0	SPOT	4:30PM- 5:00PM	Day, M-2, Tu-2, W-2, Th-2, F-2	09/28/12 4:41PM (Fr)	00:30	7 News at 4	EW12116	\$1200.00	
18.0	SPOT	4:30PM- 5:00PM	Day, M-2, Tu-2, W-2, Th-2, F-2	09/28/12 4:55PM (Fr)	00:30	7 News at 4	EW12115	\$1200.00	
19.0	SPOT	5:00PM- 5:30PM	Day, M-2, Tu-2, W-2, Th-2	09/24/12 5:13PM (Mo)	00:30	7 News at 5	EW12112	\$1500.00	
19.0	SPOT	5:00PM- 5:30PM	Day, M-2, Tu-2, W-2, Th-2	09/24/12 5:20PM (Mo)	00:30	7 News at 5	EW12113	\$1500.00	
19.0	SPOT	5:00PM- 5:30PM	Day, M-2, Tu-2, W-2, Th-2	09/25/12 5:14PM (Tu)	00:30	7 News at 5	EW12115	\$1500.00	
19.0	SPOT	5:00PM- 5:30PM	Day, M-2, Tu-2, W-2, Th-2	09/25/12 5:19PM (Tu)	00:30	7 News at 5	EW12115	\$1500.00	
19.0	SPOT	5:00PM- 5:30PM	Day, M-2, Tu-2, W-2, Th-2	09/26/12 5:13PM (We)	00:30	7 News at 5	EW12116	\$1500.00	
19.0	SPOT	5:00PM- 5:30PM	Day, M-2, Tu-2, W-2, Th-2	09/26/12 5:18PM (We)	00:30	7 News at 5	EW12116	\$1500.00	
19.0	SPOT	5:00PM- 5:30PM	Day, M-2, Tu-2, W-2, Th-2	09/27/12 5:12PM (Th)	00:30	7 News at 5	EW12115	\$1500.00	
19.0	SPOT	5:00PM- 5:30PM	Day, M-2, Tu-2, W-2, Th-2	09/27/12 5:25PM (Th)	00:30	7 News at 5	EW12116	\$1500.00	
20.0	SPOT	5:30PM- 6:00PM	Day, M-2, Tu-2, W-2, Th-2, F-2	09/24/12 5:40PM (Mo)	00:30	7 News at 5	EW12112	\$1600.00	
20.0	SPOT	5:30PM- 6:00PM	Day, M-2, Tu-2, W-2, Th-2, F-2	09/24/12 5:55PM (Mo)	00:30	7 News at 5	EW12113	\$1600.00	
20.0	SPOT	5:30PM- 6:00PM	Day, M-2, Tu-2, W-2, Th-2, F-2	09/25/12 5:40PM (Tu)	00:30	7 News at 5	EW12115	\$1600.00	
20.0	SPOT	5:30PM- 6:00PM	Day, M-2, Tu-2, W-2, Th-2, F-2	09/25/12 5:46PM (Tu)	00:30	7 News at 5	EW12115	\$1600.00	
20.0	SPOT	5:30PM- 6:00PM	Day, M-2, Tu-2, W-2, Th-2, F-2	09/26/12 5:47PM (We)	00:30	7 News at 5	EW12116	\$1600.00	
20.0	SPOT	5:30PM- 6:00PM	Day, M-2, Tu-2, W-2, Th-2, F-2	09/26/12 5:56PM (We)	00:30	7 News at 5	EW12116	\$1600.00	
20.0	SPOT	5:30PM- 6:00PM	Day, M-2, Tu-2, W-2, Th-2, F-2	09/27/12 5:41PM (Th)	00:30	7 News at 5	EW12115	\$1600.00	
20.0	SPOT	5:30PM- 6:00PM	Day, M-2, Tu-2, W-2, Th-2, F-2	09/27/12 5:54PM (Th)	00:30	7 News at 5	EW12116	\$1600.00	
20.0	SPOT	5:30PM- 6:00PM	Day, M-2, Tu-2, W-2, Th-2, F-2	09/28/12 5:44PM (Fr)	00:30	7 News at 5	EW12116	\$1600.00	
20.0	SPOT	5:30PM- 6:00PM	Day, M-2, Tu-2, W-2, Th-2, F-2	09/28/12 5:54PM (Fr)	00:30	7 News at 5	EW12115	\$1600.00	
21.0	SPOT	6:00PM- 6:30PM	Day, M-2, W-2, F-2	09/24/12 6:08PM (Mo)	00:30	7 News at 6	EW12112	\$2000.00	
21.0	SPOT	6:00PM- 6:30PM	Day, M-2, W-2, F-2	09/24/12 6:25PM (Mo)	00:30	7 News at 6	EW12113	\$2000.00	
21.0	SPOT	6:00PM- 6:30PM	Day, M-2, W-2, F-2	09/26/12 6:11PM (We)	00:30	7 News at 6	EW12116	\$2000.00	
21.0	SPOT	6:00PM- 6:30PM	Day, M-2, W-2, F-2	09/26/12 6:25PM (We)	00:30	7 News at 6	EW12116	\$2000.00	
21.0	SPOT	6:00PM- 6:30PM	Day, M-2, W-2, F-2	09/28/12 6:15PM (Fr)	00:30	7 News at 6	EW12116	\$2000.00	
21.0	SPOT	6:00PM- 6:30PM	Day, M-2, W-2, F-2	09/28/12 6:28PM (Fr)	00:30	7 News at 6	EW12115	\$2000.00	
22.0	SPOT			09/29/12			2 preempts @ \$2000.00	\$0.00	Schedule Change
23.0	SPOT	7:00PM- 7:30PM	Day, M-1, Th-1, F-1	09/24/12 7:12PM (Mo)	00:30	Access Hollywood Episode: 4186	EW12112	\$2000.00	
23.0	SPOT	7:00PM- 7:30PM	Day, M-1, Th-1, F-1	09/27/12 7:28PM (Th)	00:30	Access Hollywood Episode: 4189	EW12115	\$2000.00	



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977
ph: (617) 725-0777
fx: (617) 742-6627

Advertiser
Agency
Buyer
Salesperson

WARREN FOR SENATE 2012 (3373)
Media Strategies & Research (1800)

Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 173859
Inv Date 9/30/2012
Terms Cash In Advance
Contract 48262
Bill Type Standard
Period 8/27/2012 - 9/30/2012

Media Strategies & Research
11350 Random Hills Rd Ste 670
Fairfax, VA 22030

AgM

Product POLITICAL CANDIDATE (1051)
Brand Est. 12099 (27817)
Acct Types Local/Political Candidate Agency
Est/Headline 12099/
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 5:59:58PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
23.0	SPOT	7:00PM- 7:30PM	Day,M-1,Th-1,F-1	09/28/12 7:18PM (Fr)	00:30	Access Hollywood Episode: 4190	EW12116	\$2000.00	
24.0	SPOT	7:30PM- 8:00PM	Day,Tu-1	09/25/12 7:50PM (Tu)	00:30	EXTRA Episode: 19020	EW12115	\$2200.00	
25.0	SPOT	7:57PM-THE VOICE	Day,M-1	09/24/12 7:59PM (Mo)	00:30	THE VOICE	EW12113	\$15000.00	
26.0	SPOT	9:00PM-10:00PM	Day,Tu-1	09/25/12 9:52PM (Tu)	00:30	THE NEW NORMAL	EW12115	\$5000.00	
27.0	SPOT	10:00PM-PARENTHOOD	Day,Tu-1	09/25/12 10:33PM (Tu)	00:30	PARENTHOOD	EW12115	\$7500.00	
28.0	SPOT	9:00PM-Law & Order	Day,W-1	09/26/12 9:10PM (We)	00:30	Law & Order SVU	EW12116	\$5000.00	
29.0	SPOT	10:00PM-ROCK CENTER WITH BRIAN WILLIAMS	Day,Th-1	09/27/12 10:40PM (Th)	00:30	ROCK CENTER WITH BRIAN WILLIAMS	EW12116	\$2500.00	
30.0	SPOT	10:00PM-DATeline	Day,F-1	09/28/12 10:30PM (Fr)	00:30	DATeline	EW12115	\$4000.00	
31.0	SPOT	9:00PM-LAW & ORDER SVU (R)	Day,Sa-1	09/29/12 9:19PM (Sa)	00:30	LAW & ORDER SVU (R)	EW12115	\$1500.00	
32.0	SPOT	10:59PM-7 News at 11 PM	Day,M-1,W-1,F-1	09/24/12 11:29PM (Mo)	00:30	7 News at 11 PM	EW12112	\$2500.00	
32.0	SPOT	10:59PM-7 News at 11 PM	Day,M-1,W-1,F-1	09/26/12 11:17PM (We)	00:30	7 News at 11 PM	EW12116	\$2500.00	
32.0	SPOT	10:59PM-7 News at 11 PM	Day,M-1,W-1,F-1	09/28/12 11:32PM (Fr)	00:30	7 News at 11 PM	EW12116	\$2500.00	
33.0	SPOT	10:59PM-7 News at 11 PM	Day,Sa-1	09/29/12 11:11PM (Sa)	00:30	7 News at 11 PM	EW12116	\$2500.00	
34.0	SPOT	11:30PM-7 News at 11 PM	Day,Su-1	09/30/12 12:06AM (Su)	00:30	7 News at 11 PM	EW12115	\$2500.00	
35.0	SPOT	11:34PM-THE TONIGHT SHOW W/ JAY LENO	Day,M-1,Tu-1,W-1,Th-1,F-1	09/24/12 12:29AM (Mo)	00:30	THE TONIGHT SHOW W/ JAY LENO	EW12113	\$1500.00	
35.0	SPOT	11:34PM-THE TONIGHT SHOW W/ JAY LENO	Day,M-1,Tu-1,W-1,Th-1,F-1	09/25/12 12:30AM (Tu)	00:30	THE TONIGHT SHOW W/ JAY LENO	EW12115	\$1500.00	
35.0	SPOT	11:34PM-THE TONIGHT SHOW W/ JAY LENO	Day,M-1,Tu-1,W-1,Th-1,F-1	09/26/12 11:48PM (We)	00:30	THE TONIGHT SHOW W/ JAY LENO	EW12116	\$1500.00	
35.0	SPOT	11:34PM-THE TONIGHT SHOW W/ JAY LENO	Day,M-1,Tu-1,W-1,Th-1,F-1	09/27/12 11:48PM (Th)	00:30	THE TONIGHT SHOW W/ JAY LENO	EW12115	\$1500.00	
35.0	SPOT	11:34PM-THE TONIGHT SHOW W/ JAY LENO	Day,M-1,Tu-1,W-1,Th-1,F-1	09/28/12 12:32AM (Fr)	00:30	THE TONIGHT SHOW W/ JAY LENO	EW12115	\$1500.00	
36.0	SPOT	6:00PM-7 News at 6	Day,Su-2	09/30/12 6:42PM (Su)	00:30	7 News at 6	EW12115	\$2000.00	M/G For 22.0.1,22.0.2
36.0	SPOT			09/30/12			1 preempt @ \$2000.00	\$0.00	Schedule Change

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$201,750.00	Total Spots	135
Commission	(\$30,262.50)		
Net Total	\$171,487.50		